

JANICE KEATING

BIOGRAPHY

Janice has been active in the Central Valley since graduating from Central Catholic High School in Modesto in 1984. She went on to attend the University of California at Santa Cruz where she studied chemistry. Janice became involved in local politics when she was appointed to the City of Modesto Community Qualities Forum in 2000.

In 2001, Janice was elected to the Modesto City Council, unseating a seasoned incumbent with a strong grassroots campaign that emphasized fiscal accountability. During the campaign, Janice's opponent once branded her "a soccer mom with a budget", a moniker that she went on to wear proudly during her time in office. Janice was reelected to the council in 2005 and completed this final term in December of 2009.

During her two terms on the council, Janice focused on business and financial issues, chairing the Finance and Economic Development Committees and serving as the Vice-Chair of the Audit Committee. Her no-nonsense approach to governing, insisting on a truly balanced budget and staff accountability has served the city well during the current downturn as deep cuts were made in spending and basic services retained. Janice was also noted for her success in bringing a customer service mindset to local government, making Modesto more user-friendly to both to business and citizens.

In 2003, Janice spearheaded the opening of an 80 bed emergency homeless shelter in Modesto. In a whirlwind three month period, Janice cut through red-tape by securing a site, soliciting the donation of beds, construction services and volunteers, and opening the facility just before Christmas. The shelter, now operated by the Salvation Army, has since expanded to 120 beds and has added transitional housing services. In 2004, Janice was honored in the state capitol as Woman of the Year from the 25th Assembly District, having been named by then Assemblyman Dave Cogdill.

In 2006, Janice ran for the Stanislaus County Board of Supervisors, raising over \$200,000 in a high profile campaign and losing to Former State Senator Dick Monteith by less than twenty votes in a runoff election.

On a regional level, Janice has served the Central Valley as a member of the Stanislaus Council of Governments, the City/County Liaison Committee, the Modesto Irrigation District Domestic Water Policy Board and the Stanislaus County Family Justice Center Steering Committee, among others. She has also been active in policy issues in the California League of Cities.

Most recently, Janice has worked to oppose implementation of the regulations imposed under AB32, the Global Warming Solutions Act. Janice's concern over the negative impact of the regulations on businesses, individuals and local governments led her to testify a number of times in front of the California Air Resources Board where she advocated for a delay in implementation while the full economic impacts of AB32 were fully studied and disclosed. In 2009, Janice organized an AB32 implementation workshop in the 25th Assembly District, where industry and government leaders were educated on the impending regulations.

Aside from her political involvement, Janice has run a bookkeeping and tax preparation business for 19 years, is a California Registered Tax Preparer and volunteers for the AARP Senior Tax Preparation Program. Janice lives in Modesto with her husband of 21 years, Tim and two children, Colin and Meghan.

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EXPERIENCE

2002 to 2009 - Councilmember, City of Modesto
2004 to 2009 - Policy Board Member, Stanislaus Council of Governments
2007 - Committee Member, "M for Modesto" a Measure to Bring Accountability to Modesto Government
2000 to 2001 - Member, Modesto Community Qualities Forum
1994 to Present - California Tax Education Council, Registered Tax Preparer

City of Modesto

Vice-Mayor
Chair, Economic Development Committee
Chair, Finance Committee
Vice Chair, Audit Committee
Member, Housing Rehabilitation Loan Committee

Multi Jurisdictional

Member, City of Modesto/Stanslaus County Liaison Committee
Member, Modesto Irrigation District Domestic Water Policy Board
Member, Waste to Energy Executive Board and Finance Agency
Member, Stanislaus County Family Justice Center Steering Committee
Member, Entrepreneurial and Innovation Sub-Committee, California Partnership for San Joaquin Valley
Member, Housing, Community and Economic Development - League of California Cities

ORGANIZATIONS

Professional Associations

Modesto Chamber of Commerce
Stanislaus County Farm Bureau
National Rifle Association

Non-Profit Associations

Volunteer Preparer AARP Senior Tax Program
Neighborhood Watch Block Coordinator
Salvation Army Emergency Shelter

HONORS

Woman of the Year 2004, California State Assembly District 25
Woman of the Year 2005, Ladies Auxiliary of the Veterans of Foreign Wars

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